

Southeastern Wisconsin Chapter PRSA

Welcome New Members!

PRSA membership is an investment in your career. We're glad you're a part of the largest public relations organization in the world – and a member of the Southeastern Wisconsin Chapter.

- Tracy Bliss, Visit Beloit
- Tony DiZinno, Nelson Schmidt

[Click here](#) for a full membership list.

UPCOMING EVENTS:

**October 25: Crisis
Communications: The Executive
Mindset**



Join us on
Wednesday,
October 25 at
the Milwaukee
County War
Memorial

Center, 750 N Lincoln Memorial Dr,
Milwaukee, WI 53202 for a
presentation from Tom Branigan on
the executive point of view during a



VOLUNTEERS NEEDED FOR PRSSA

The four student chapters we sponsor are looking for volunteer guest speakers. Please email Heidi Fendos at heidi@fendospr.com if you would be willing to donate your time for this effort.

APR is a Differentiator

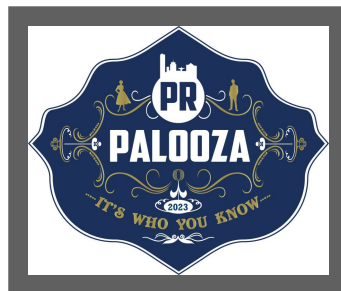
from communicators when it comes to managing crisis situations, and how to provide effective counsel to leadership when it's needed most. This event, which is co-sponsored by Marquette University PRSSA, will benefit attendees of all experience levels, from long-time PR leaders and emerging professionals, to students.

Coffee networking begins at 7:30 a.m., followed by a presentation and Q&A from 8:00-9:00 a.m.

For more information or to register [click here](#).

SAVE THE DATE!

December 14: PR Palooza



Join us for PR Palooza, an exciting night of networking

with the PRSA Southeastern



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a commitment to ethics.

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at Ann.Knabe@bvk.com or Michael Pflughoeft, APR, Fellow at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern for 2023?

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA Internship Center](#) is a tool that allows members to explore opportunities across the country in all types of industries. Currently, the number of qualified internship candidates vastly outnumbers the number of internship

professionals will be held at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

To sponsor this event or donate a prize for our auction please contact Heidi Fendos at heidi@fendospr.com.

Special thanks to our sponsors!

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For more information or to register [click here.](#)

Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to prssainternships@prsa.org.

Have an idea on how to make the chapter better? Contact...

President – Dave Racine at dracine@punch-pr.com

President Elect – Angela Hesil at Angela.Hersil@Zurn.com

Membership Chair – Jackie Gozdowiak at jacquelyngozdowiak@gmail.com



To help busy PR and communications pros keep up with the potential impact of artificial intelligence (AI) tools, PRSA recently launched this page of resources. Some of this content is open only to PRSA members so make sure to unlock access to all these useful insights (as well as many other benefits) by becoming a

PRSA is proud to celebrate

Ethics Month



Join PRSA in celebrating Ethics Month this September. [Visit this special Ethics Month landing page](#) to discover a wide array of informative resources and programs.



Check out the recently posted [agenda](#) and join your fellow attendees from all over the map to share insights and explore new ideas. Three Section conferences are also being co-located this year with **ICON 2023!** **#PRSAICON2023**

Register here: [PRSA International Conference | ICON 2023 | PRSA](#).

- **Sept. 26:** [Critical Conversations: Saying What Needs To Be Said](#)
- **Sept. 26:** [Journey to APR: Student Certificate in Principles of Public Relations Roundtable](#)
- **Oct. 5:** [Best Practices for Writing Leads](#)
- **Oct. 26:** [Five Ways To Integrate Cultural Strategy Into PR Plans](#)
- **Wednesdays, Nov. 1–Dec. 6:** [Executive Leadership Certificate Program](#)
- **Dec. 4, 6, 7:** [Pemberton Mapping to Organic Revenue Expansion \(MORE\) Workshop.](#)

NATIONAL SECTIONS CONFERENCES:

- **Sept. 27:** [VirtuCon: The Business of Your Indie Business](#), a virtual half-day conference for independent practitioners.
- **Oct 13-15:** [Health Academy Conference](#) co-located with [ICON 2023](#)
- **Oct 13-15:** [Counselors to Higher Education Senior Summit](#) co-located with [ICON 2023](#)
- **Oct 14:** [Educators Academy Summit](#) co-located with [ICON 2023](#)
- **Nov. 1-2:** [2023 Association/Nonprofit Section Conference](#)



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