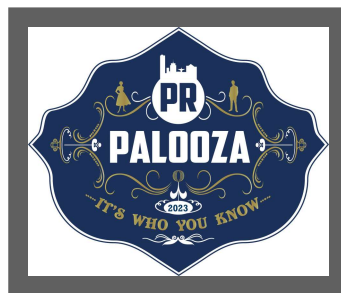


from communicators when it comes to managing crisis situations, and how to provide effective counsel to leadership when it's needed most. This event, which is co-sponsored by Marquette University PRSSA, will benefit attendees of all experience levels, from long-time PR leaders and emerging professionals, to students.

Coffee networking begins at 7:30 a.m., followed by a presentation and Q&A from 8:00-9:00 a.m.

For more information or to register [click here](#).

December 14: PR Palooza



Join us for PR Palooza, an exciting night of networking

with the PRSA Southeastern Wisconsin Chapter! The annual event



VOLUNTEERS NEEDED FOR PRSSA

The four student chapters we sponsor are looking for volunteer guest speakers. Please email Heidi Fendos at heidi@fendospr.com if you would be willing to donate your time for this effort.

APR is a Differentiator



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen,

Park's Grand Hall in Wauwatosa,
from 5:15 – 8:00 p.m.

To sponsor this event or donate a
prize for our auction please contact
Heidi Fendos at
heidi@fendospr.com.

Special thanks to our sponsors!

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For more information or to register
[click here.](#)

If you are interested in earning accreditation or
learning more about the process, contact
chapter officers Ann Knabe, Ph.D.,
APR+M at Ann.Knabe@bvk.com or Michael
Pflughoeft, APR, Fellow
at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern?

Securing an internship or entry level job is one
of the main priorities for students. The [PRSSA
Internship Center](#) is a tool that allows
members to explore opportunities across the
country in all types of industries. Currently, the
number of qualified internship candidates
vastly outnumbers the number of internship
postings and we would like to change that with
your help.

Posting an opportunity on the Internship
Center is one of the easiest ways to give back
to the future of the public relations industry,
especially considering there is no cost for
organizations/individuals to post. In addition,
PRSSA offers some of the most qualified
internship candidates. All you have to do to
have your internship featured is send the
internship details to
prssainternships@prsa.org.

Have an idea on how to make the chapter better? Contact...

President – Dave Racine at [dracine@punch-
pr.com](mailto:dracine@punch-pr.com)

President Elect – Angela Hesil
at Angela.Hersil@Zurn.com



To help busy PR and communications pros keep up with the potential impact of artificial intelligence (AI) tools, PRSA recently launched this page of resources. Some of this content is open only to PRSA members so make sure to unlock access to all these useful insights (as well as many other benefits) by becoming a member. Join PRSA today >>

<https://bit.ly/3iMhPjd>



Check out the recently posted [agenda](#) and join your fellow attendees from all over the map to share insights and explore new ideas. Three Section conferences are also being co-located this year with **ICON 2023!** **#PRSAICON2023**

Register here: [PRSA International Conference | ICON 2023 | PRSA](#).

- **Oct. 5:** [Best Practices for Writing Leads](#)
- **Oct. 26:** [Five Ways To Integrate Cultural Strategy Into PR Plans](#)
- **Wednesdays, Nov. 1–Dec. 6:** [Executive Leadership Certificate Program](#)
- **Dec. 4, 6, 7:** [Pemberton Mapping to Organic Revenue Expansion \(MORE\) Workshop.](#)

NATIONAL SECTIONS CONFERENCES:

- **Oct 13-15:** [Health Academy Conference co-located with ICON 2023](#)
- **Oct 13-15:** [Counselors to Higher Education Senior Summit co-located with ICON 2023](#)
- **Oct 14:** [Educators Academy Summit co-located with ICON 2023](#)
- **Nov. 1-2:** [2023 Association/Nonprofit Section Conference](#)



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