

from communicators when it comes to managing crisis situations, and how to provide effective counsel to leadership when it's needed most. This event, which is co-sponsored by Marquette University PRSSA, will benefit attendees of all experience levels, from long-time PR leaders and emerging professionals, to students.

Coffee networking begins at 7:30 a.m., followed by a presentation and Q&A from 8:00-9:00 a.m.

PRSA would like to thank our board members Josh Anderson and Dave Racine of Punch PR and Jacquelyn Gozdowiak of BVK for putting this great event together! We also thank BVK for their in-kind donation of printing services. Additional thanks to Marquette University's PRSSA for co-hosting this event.

For more information or to register [click here](#).

December 14: PR Palooza



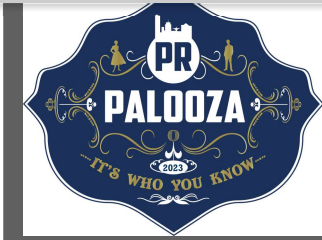
VOLUNTEERS NEEDED FOR PRSSA

The four student chapters we sponsor are looking for volunteer guest speakers. Please email Heidi Fendos at heidi@fendospr.com if you would be willing to donate your time for this effort.

APR is a Differentiator



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a



Join us for
PR
Palooza, an
exciting
night of
networking

with the PRSA Southeastern Wisconsin Chapter! The annual event for PR and Communications professionals will be held at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

To sponsor this event or donate a prize for our auction please contact Heidi Fendos at heidi@fendospr.com.

Special thanks to our sponsors!

Platinum Sponsors:



Gold Level Sponsors:

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at Ann.Knabe@bvk.com or Michael Pflughoeft, APR, Fellow at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern?

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA Internship Center](#) is a tool that allows members to explore opportunities across the country in all types of industries. Currently, the number of qualified internship candidates vastly outnumbers the number of internship postings and we would like to change that with your help.

Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to prssainternships@prsa.org.

Have an idea on how to make the chapter better? Contact...

President – Dave Racine at dracine@punch-pr.com

President Elect – Angela Hesil at Angela.Hersil@Zurn.com

Membership Chair – Jackie Gozdowiak at jacquelyngozdowiak@gmail.com



Silver Level Sponsors:

Big Shoes Network

Boelter + Lincoln

Laughlin Constable Public Relations

For more information or to register
[click here.](#)

Diversity, Equity, and Inclusion Month



PRSA Is Excited to be Celebrating Diversity, Equity and Inclusion Month.

By expanding our horizons, Diversity, Equity and Inclusion Month enables us all to enhance understanding and communication. Increasing awareness builds on ongoing efforts to create greater opportunities and a more expansive profession for everyone. **Explore informative resources on the [PRSA Diversity, Equity and Inclusion Month landing page.](#)**

Hispanic Heritage Month



"It is important for all of us to appreciate where we come from and how that history has really shaped us in ways that we might not understand." – Sonia Sotomayor

PRSA is proud to celebrate [Hispanic Heritage Month](#). Explore all the related resources listed on this special [landing page](#).



Check out the recently posted [agenda](#) and join your fellow attendees from all over the map to share insights and explore new ideas. Three Section conferences are also being co-located this year with **ICON 2023!** **#PRSAICON2023**

Register here: [PRSA International Conference | ICON 2023 | PRSA](#).

**NATIONAL PROFESSIONAL
DEVELOPMENT**

- [Oct. 26: Five ways to integrate Cultural Strategy Into PR Plans](#)
- [Wednesdays, Nov. 1–Dec. 6: Executive Leadership Certificate Program](#)
- [Dec. 4, 6, 7: Pemberton Mapping to Organic Revenue Expansion \(MORE\) Workshop.](#)
- [Dec. 5: Crafting the Perfect Pitch in the New Media Landscape.](#)

NATIONAL SECTIONS CONFERENCES:

- [Oct 13-15: Health Academy Conference co-located with ICON 2023](#)
- [Oct 13-14: Counselors to Higher Education Senior Summit co-located with ICON 2023](#)
- [Oct 14: Educators Academy Summit co-located with ICON 2023](#)
- [Nov. 1-2: 2023 Association/Nonprofit Section Conference](#)



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