

Southeastern Wisconsin Chapter PRSA

UPCOMING EVENTS:

**October 25: Crisis
Communications: The Executive
Mindset**



Join us on
Wednesday,
October 25 at
the Milwaukee
County War
Memorial

Center, 750 N Lincoln Memorial Dr,
Milwaukee, WI 53202 for a
presentation from Tom Branigan on
the executive point of view during a

Welcome New Members!

PRSA membership is an investment in your career. We're glad you're a part of the largest public relations organization in the world – and a member of the Southeastern Wisconsin Chapter.

- Tracy Bliss, Visit Beloit
- Tony DiZinno, Nelson Schmidt

[Click here](#) for a full membership list.



PRSA is looking for ideas for our programming for 2024. What would you like to see us do a seminar on? Please email your ideas to heidi@fendospr.com.



VOLUNTEERS NEEDED FOR PRSSA

The four student chapters we sponsor are looking for volunteer guest speakers. Please

from communicators when it comes to managing crisis situations, and how to provide effective counsel to leadership when it's needed most. This event, which is co-sponsored by Marquette University PRSSA, will benefit attendees of all experience levels, from long-time PR leaders and emerging professionals, to students.

Coffee networking begins at 7:30 a.m., followed by a presentation and Q&A from 8:00-9:00 a.m.

PRSA would like to thank our board members Josh Anderson and Dave Racine of Punch PR and Jacquelyn Gozdowiak of BVK for putting this great event together! We also thank BVK for their in-kind donation of printing services. Additional thanks to Marquette University's PRSSA for co-hosting this event.

For more information or to register [click here](#).

December 14: PR Palooza

this effort.

APR is a Differentiator

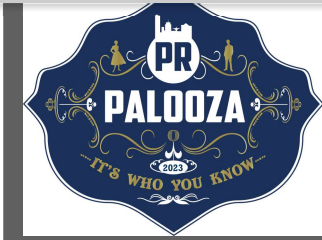


What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a commitment to ethics.

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at Ann.Knabe@bvk.com or Michael Pflughoeft, APR, Fellow at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern?

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA](#)



Join us for
PR
Palooza, an
exciting
night of
networking

with the PRSA Southeastern Wisconsin Chapter! The annual event for PR and Communications professionals will be held at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

To sponsor this event or donate a prize for our auction please contact Heidi Fendos at heidi@fendospr.com.

Special thanks to our sponsors!

Platinum Sponsors:



country in all types of industries. Currently, the number of qualified internship candidates vastly outnumbers the number of internship postings and we would like to change that with your help.

Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to prssainternships@prsa.org.

Have an idea on how to make the chapter better? Contact...

President – Dave Racine at dracine@punch-pr.com

President Elect – Angela Hesil at Angela.Hersil@Zurn.com

Membership Chair – Jackie Gozdowiak at jacquelyngozdowiak@gmail.com

Gold Level Sponsors:



Silver Level Sponsors:

Big Shoes Network

Boelter + Lincoln

Laughlin Constable Public Relations

For more information or to register [click here.](#)

Diversity, Equity, and Inclusion Month



PRSA Is Excited to be Celebrating Diversity, Equity and Inclusion Month.

By expanding our horizons, Diversity, Equity and Inclusion Month enables us all to enhance understanding and communication. Increasing awareness builds on ongoing efforts to create greater opportunities and a more expansive profession for everyone. **Explore informative resources on the [PRSA Diversity, Equity and Inclusion Month landing page.](#)**

Hispanic Heritage Month



"It is important for all of us to appreciate where we come from and how that history has really shaped us in ways that we might not understand." – Sonia Sotomayor

PRSA is proud to celebrate [Hispanic Heritage Month](#). Explore all the related resources listed on this special [landing page](#).

NATIONAL PROFESSIONAL DEVELOPMENT

- Oct. 26: [Diverse Dialogues: What's DEI Got to Do With Me?](#)
- Oct. 26: [Five Ways To Integrate Cultural Strategy Into PR Plans](#)
- Wednesdays, Nov. 1–Dec. 6: [Executive Leadership Certificate Program](#)
- Dec. 4, 6, 7: [Pemberton Mapping to Organic Revenue Expansion \(MORE\) Workshop](#).
- Dec. 5: [Crafting the Perfect Pitch in the New Media Landscape](#).

NATIONAL SECTIONS CONFERENCES:

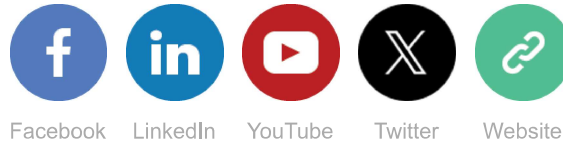
- Oct 14: [Educators Academy Summit co-located with ICON 2023](#)

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