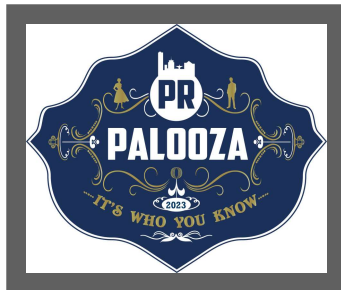


Southeastern Wisconsin Chapter PRSA

UPCOMING EVENTS:

Register now for PR Palooza!

December 14: PR Palooza



Join us for PR Palooza, an exciting night of networking with the PRSA Southeastern

Wisconsin Chapter! The annual event for PR and Communications professionals will be held at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

Welcome New Members!

PRSA membership is an investment in your career. We're glad you're a part of the largest public relations organization in the world – and a member of the Southeastern Wisconsin Chapter.

- Katie Kuhn, Pathfinders

[Click here](#) for a full membership list.



PRSA is looking for ideas for our programming for 2024. What would you like to see us do a seminar on? Please email your ideas to heidi@fendospr.com.



VOLUNTEERS NEEDED FOR PRSSA

The four student chapters we sponsor are looking for volunteer guest speakers. Please email Heidi Fendos at heidi@fendospr.com if

our auction please contact Heidi Fendos at heidi@fendospr.com.

Special thanks to our sponsors!

Platinum Sponsors:



Gold Level Sponsors:



APR is a Differentiator



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a commitment to ethics.

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at Ann.Knabe@bvk.com or Michael Pflughoeft, APR, Fellow at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern?

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA Internship Center](#) is a tool that allows

**Silver Level Sponsors:**

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Laughlin Constable Public Relations

For more information or to register [click here](#).

number of qualified internship candidates vastly outnumbers the number of internship postings and we would like to change that with your help.

Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to prssainternships@prsa.org.

Have an idea on how to make the chapter better? Contact...

President – Dave Racine at dracine@punch-pr.com

President Elect – Angela Hesil at Angela.Hersil@Zurn.com

Membership Chair – Jackie Gozdowiak at jacquelyngozdowiak@gmail.com

Diversity, Equity, and Inclusion Month



PRSA Is Excited to be Celebrating Diversity, Equity and Inclusion Month.

By expanding our horizons, Diversity, Equity and Inclusion Month enables us all to enhance understanding and communication. Increasing awareness builds on ongoing efforts to create greater opportunities and a more expansive profession for everyone. **Explore informative resources on the [PRSA Diversity, Equity and Inclusion Month landing page](#).**

Hispanic Heritage Month



"It is important for all of us to appreciate where we come from and how that history has really shaped us in ways that we might not understand." – Sonia Sotomayor

PRSA is proud to celebrate [Hispanic Heritage Month](#). Explore all the related resources listed on this special [landing page](#).

NATIONAL PROFESSIONAL DEVELOPMENT

- **Wednesdays, Nov. 1–Dec. 6:** [Executive Leadership Certificate Program](#)
- **Dec. 4, 6, 7:** [Pemberton Mapping to Organic Revenue Expansion \(MORE\) Workshop](#).
- **Dec. 5:** [Crafting the Perfect Pitch in the New Media Landscape](#).

NATIONAL SECTIONS CONFERENCES:

- **Nov. 1-2:** [2023 Association/Nonprofit Section Conference](#)



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