

# Southeastern Wisconsin Chapter PRSA

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## UPCOMING EVENTS:

***Register now for PR Palooza!***

**December 14: PR Palooza**



Have you registered for PR Palooza? It's the biggest PR event of the year in Milwaukee! Space is limited and this is one party you don't want to miss! Come join us for an exciting night of networking at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

## Welcome New Members!

PRSA membership is an investment in your career. We're glad you're a part of the largest public relations organization in the world – and a member of the Southeastern Wisconsin Chapter.

- Claire Britcliffe, Acts Housing
- Audrey Koller, BVK

[Click here](#) for a full membership list.

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## Board Members Wanted!

We're looking for a few great PR Pros to assume a couple of open board seats for 2024. If you have an interest in helping our chapter excel into the future and helping your career soar by networking with a great group of professionals, please email Dave Racine [dracine@punch-pr.com](mailto:dracine@punch-pr.com)

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PRSA is looking for ideas for our programming for 2024. What would you like to see us do a seminar on? Please email your ideas to Angela

at [Angela.Hersil@Zurn.com](mailto:Angela.Hersil@Zurn.com)

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## APR is a Differentiator

our auction please contact Heidi Fendos at [heidi@fendospr.com](mailto:heidi@fendospr.com).

Special thanks to our sponsors!

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Gold Level Sponsors:



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a commitment to ethics.

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at [Ann.Knabe@bvk.com](mailto:Ann.Knabe@bvk.com) or Michael Pflughoeft, APR, Fellow at [michael.pflughoeft@bvk.com](mailto:michael.pflughoeft@bvk.com).

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**Are you offering an internship or seeking an intern?**

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA Internship Center](#) is a tool that allows members to explore opportunities across the country in all types of industries. Currently, the number of qualified internship candidates vastly outnumbers the number of internship



### Silver Level Sponsors:

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For more information or to register [click here](#).

Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to [prssainternships@prsa.org](mailto:prssainternships@prsa.org).



### Anvil Awards Are Now Open for Entries

Entries are now being accepted for PRSA's prestigious [Anvil Awards](#) program — and early entrants can save up to \$400 on their entry fees!

#### ENTRY DEADLINES

- Early Entry: Jan. 18, 2024
- Regular Entry: Feb. 1, 2024
- Final Entry: Feb. 15, 2024

[Get more details on the Anvil Awards](#)



**Take advantage of our Early Saver Rate available ONLY through Dec. 31, 2023.**

It's the lowest rate that will ever be offered for this highly regarded annual Conference! Prospects who are registered for ICON will appear in the list along with their current National Membership Status. Please feel free to reach out to ICON attendees in your area and encourage them to join your local Chapter.

[Register Today!](#)

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**NATIONAL PROFESSIONAL DEVELOPMENT**

- **Nov. 14:** Webinar, [What Health Care Journalists Want](#).
- **Dec. 4, 6 & 7, Noon-3 p.m. EST each day:** [Enhance Client Retention and Profitability With an Organic Growth Strategy](#).
- **Dec. 5:** Webinar, [Crafting the Perfect Pitch in the New Media Landscape](#).
- **Dec. 7:** Webinar, [Top 10 Writing Tips for 2024](#).
- **Jan. 11:** Webinar, [Let Ann Wylie Help You Write Your Message!](#)
- **Jan. 25:** Webinar: [Future Watch 2024: Key Trends and Events Public Relations Practitioners Should Have on Their Radar in the Coming Year](#).



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