

Southeastern Wisconsin Chapter PRSA

UPCOMING EVENTS:

PR Palooza Auction!



Don't miss your chance to bid on great items in the 2023 PR Palooza Auction now underway at <https://tinyurl.com/25v9ekat> ! Relax on a Lake Geneva Cruise, immerse yourself in the King Tut exhibit, invite 20 of your friends to a ballgame in a Brewers Suite or surprise your family with an overnight trip to a Dells Waterpark! Get your bid in by 7:45 pm Dec. 14.

Welcome New Members!

PRSA membership is an investment in your career. We're glad you're a part of the largest public relations organization in the world – and a member of the Southeastern Wisconsin Chapter.

- Frances Lee Flores, Major League Baseball

[Click here](#) for a full membership list.

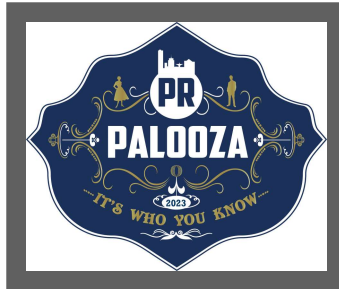


PRSA is looking for ideas for our programming for 2024. What would you like to see us do a seminar on? Please email your ideas to Angela

at Angela.Hersil@Zurn.com

APR is a Differentiator

Also don't forget to register for the Dec. 14 PR Palooza! Register [click here.](#)

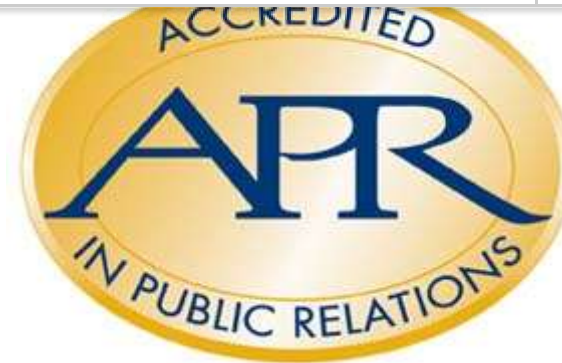


It's the biggest PR event of the year in Milwaukee! Space is limited and this is one party you don't want to miss! Come join us

for a fun and festive night of networking, plus great auction items from area entertainment venues, restaurants, sports teams and more at Hoyt Park's Grand Hall in Wauwatosa, from 5:15 – 8:00 p.m.

Special thanks to our sponsors!

Platinum Sponsors:



What do 23 PR practitioners in Southeastern Wisconsin have in common that other practitioners don't? They're among the roughly 5,000 PR professionals worldwide who have earned the designation "APR." The letters stand for Accredited in Public Relations, but they also signal professional acumen, significant skills, knowledge and a commitment to ethics.

If you are interested in earning accreditation or learning more about the process, contact chapter officers Ann Knabe, Ph.D., APR+M at Ann.Knabe@bvk.com or Michael Pflughoeft, APR, Fellow at michael.pflughoeft@bvk.com.

Are you offering an internship or seeking an intern?

Securing an internship or entry level job is one of the main priorities for students. The [PRSSA Internship Center](#) is a tool that allows members to explore opportunities across the country in all types of industries. Currently, the number of qualified internship candidates vastly outnumbers the number of internship



Gold Level Sponsors:



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Posting an opportunity on the Internship Center is one of the easiest ways to give back to the future of the public relations industry, especially considering there is no cost for organizations/individuals to post. In addition, PRSSA offers some of the most qualified internship candidates. All you have to do to have your internship featured is send the internship details to prssainternships@prsa.org.



Spotlight Your Best Work in the 2024 Anvil Awards Program

Submissions are now being accepted for PRSA's prestigious [Anvil Awards](#) Program! Enter by Jan. 18, 2024 and save up to \$400 on entry fees.



ICON 2024 Save the Date - Oct. 15-17, 2024, Anaheim, Calif.

Take advantage of our Early Saver Rate available ONLY through Dec. 31, 2023.

Prospects who are registered for ICON will appear in the list along with their current National Membership Status. Please feel free to reach out to ICON attendees in your area and encourage them to join your local Chapter.

[Register Today!](#)

NATIONAL PROFESSIONAL DEVELOPMENT

- **Jan. 11:** Webinar, [Let Ann Wylie Help You Write Your Message!](#)
- **Jan. 25:** Webinar: [Future Watch 2024: Key Trends and Events Public Relations Practitioners Should Have on Their Radar in the Coming Year.](#)



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